

1 (SEE SIGNATURE PAGE FOR ATTORNEY LIST)

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4 **IN THE UNITED STATES DISTRICT COURT**  
5 **NORTHERN DISTRICT OF CALIFORNIA**  
6 **OAKLAND DIVISION**

7

8 DROPLETS, INC.,

Case No. 12-cv-03733-JST

9 Plaintiff,

**[PROPOSED] ESI ORDER IN DROPLETS,**  
**INC. V. NORDSTROM, INC.**

10

v.

11 YAHOO!, INC.,

12 Defendant.

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14 OATH INC. AND OATH HOLDINGS, INC.

15 Intervenor-  
16 Plaintiffs,

17

v.

18 DROPLETS, INC.,

19 Intervenor-  
20 Defendant.

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22 DROPLETS, INC.,

Case No. 12-cv-04049-JST

23 Plaintiff,

**[PROPOSED] ESI ORDER IN DROPLETS,**  
**INC. V. NORDSTROM, INC.**

24

v.

25 NORDSTROM, INC.,

26 Defendant.

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1           Droplets, Inc. and Nordstrom, Inc., by and through their respective counsel of record,  
2 stipulate that the following ESI Order shall apply in the case captioned *Droplets, Inc. v. Nordstrom,*  
3 *Inc.*, Case No. 12-cv-04049-JST, subject to approval and entry by the Court:

4           **1. PURPOSE**

5           This Order will govern discovery of electronically stored information (“ESI”) in this case as  
6 a supplement to the Federal Rules of Civil Procedure, this Court’s Guidelines for the Discovery of  
7 Electronically Stored Information, and any other applicable orders and rules.

8           **2. COOPERATION**

9           The parties are aware of the importance the Court places on cooperation and commit to  
10 cooperate in good faith throughout this matter, consistent with this Court’s Guidelines for the  
11 Discovery of ESI.

12           **3. LIAISON**

13           The parties will identify liaisons to each other who are and will be knowledgeable about and  
14 responsible for discussing their respective ESI. Each e-discovery liaison will be, or have access to  
15 those who are, knowledgeable about the technical aspects of e-discovery, including the location,  
16 nature, accessibility, format, collection, search methodologies and production of ESI in this matter.  
17 The parties will rely on the liaisons, as needed, to confer about ESI and to help resolve disputes  
18 without court intervention.

19           **4. PRESERVATION**

20           The parties have discussed their preservation obligations and needs and agree that  
21 preservation of potentially relevant ESI will be reasonable and proportional. To reduce the costs  
22 and burdens of preservation and to ensure proper ESI is preserved, the parties agree that:

23           a. Only ESI created, received, and maintained in the ordinary course of business  
24           after September 2005 will be preserved;<sup>1</sup> however, if a party is aware of sources  
25           of ESI which pre-date September 2005 that may be relevant to this case (e.g.,

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<sup>1</sup> This agreement does not obligate a party to search or produce ESI without a reasonable  
request for such ESI.

1 Nordstrom's reliance upon internally-developed prior art or any Nordstrom  
 2 technical documents, or information related to Droplets' conception and  
 3 reduction to practice of the patents-in-suit), the parties shall first identify such  
 4 sources of ESI, and thereafter discuss a plan to ensure that such ESI is also  
 5 preserved.

- 6 b. The parties will exchange a list of the types of ESI they believe should be  
 7 preserved and the custodians, or general job titles or descriptions of custodians,  
 8 for whom they believe ESI should be preserved, *e.g.*, "HR head," "scientist,"  
 9 and "marketing manager." The parties shall add or remove custodians as  
 10 reasonably necessary.
- 11 c. After exchanging the lists called for in Section 4(b), the parties will agree on the  
 12 number of custodians per party for whom ESI will be preserved, but in no event  
 13 will the number of custodians exceed 20 per party without agreement by the  
 14 parties or a showing of good cause.
- 15 d. Notwithstanding the limitations of Section 4(c), the parties also agree that the  
 16 following persons, to the extent not already identified as ESI custodians, will be  
 17 ESI custodians: (i) any current or former employee of a party who appears on  
 18 the trial witness list for that party (excepting trial witnesses offered purely for  
 19 document authentication purposes); and (ii) any person designated by a party to  
 20 provide Rule 30(b)(6) deposition testimony.<sup>2</sup>
- 21 e. Absent agreement of the parties or a showing of good cause, these data sources  
 22 are not reasonably accessible because of undue burden or cost pursuant to Fed.  
 23 R. Civ. P. 26(b)(2)(B) and ESI from these sources will not be preserved (unless  
 24 maintained in the ordinary course of business), searched, reviewed or produced

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27 <sup>2</sup> The parties further agree that for any third-party trial fact witness not identified in a party's  
 28 initial disclosures at least 60 days prior to the close of fact discovery, the parties may serve Rule 45  
 subpoenas on such third-parties after the close of fact discovery and before trial. This agreement is to  
 ensure that any such third-party trial witness has their ESI searched and produced prior to trial.

1 absent agreement or cost-shifting: (1) backup media created before September  
2 2005; (2) systems in a party's possession, custody, or control but no longer in  
3 use as of September 2005 and which cannot be accessed, provided any such  
4 systems shall be identified with sufficient specificity for the non-producing party  
5 to ascertain its relative significance; (3) voicemails; (4) text messages; and (5)  
6 portable devices (*e.g.*, pagers, mobile phones, smart phones, , etc.).

7 **5. SEARCH**

8 The parties agree that in responding to an initial Fed. R. Civ. P. 34 request, or earlier if  
9 appropriate, they will meet and confer about methods to search ESI in order to identify ESI that is  
10 subject to production in discovery and filter out ESI that is not subject to discovery. Specifically,  
11 the parties have discussed and agreed to an ESI search plan whereby the parties will:

- 12 a. Generate a proposed list of not more than 30 search terms that the producing  
13 party proposes to use to search its ESI for relevant documents;
- 14 b. Share the proposed list of search terms with the opposing party, to allow the  
15 parties to discuss modifications or additions to the list of proposed search terms;
- 16 c. After the parties agree upon a list of proposed search terms, the list of terms will  
17 be run by the producing party against the producing party's ESI to generate a  
18 list of "hit counts" by term (*i.e.*, the number of documents that correspond to  
19 each search term);
- 20 d. A party may at its election randomly sample its own documents using search  
21 terms proposed by the other party for terms they feel may need to be modified;
- 22 e. The parties will share with each other the list of "hit counts" per term along with  
23 a summary of the terms sampled and details regarding how the sampling was  
24 performed, if applicable, in order to allow the parties to work together to identify  
25 search terms that may be overbroad (*e.g.*, identified an unreasonably large  
26 number of documents) or underbroad (identified an unreasonably low number  
27 of documents); and

f. After the exchange of hit counts and summaries, the parties will refine their list of search terms, and will work iteratively to exchange refined lists of search terms and hit counts, no more than five times, to identify the documents that the producing party will ultimately produce to the requesting party. The parties may also, but need not, share with each other examples of positive hits that the custodial party believes demonstrate the overbreadth of a search term. Such sharing would be for the purposes of this confer process only, would be without waiver of any associated privilege or protection, would not be an admission of relevance, and would be for outside counsel's eyes only.

Further, the parties agree to limit their ESI requests to a total of 30 search terms per custodian per party; however, additional search terms may be added by agreement by the parties or upon a showing of good cause. For avoidance of doubt, closely related terms grouped by logical operators (e.g., “Mike Smith” or “M. Smith” but not “Michael Smith”) will be considered as one search term. A disjunctive combination of multiple words or phrases (e.g., “computer” or “system”) broadens the search, and thus each word or phrase shall count as a separate search term unless they are variants of the same word or closely related terms (e.g., “computers” or “computer” or “compute”). When a disjunctive combination is used conjunctively to narrow a target term, the entire conjunctive term shall count as a single term (e.g., “[asserted patent] and (system or printer or ‘hard drive’)” shall count as one term).

## 6. PRODUCTION FORMATS

#### *A. Format for Production of Documents*

The parties agree that any produced documents existing in electronic format shall be produced in single page, Group IV tagged image file format (“TIFF”), or equivalent, created with a resolution of at least 300 dots per inch (dpi), unless otherwise excepted in this Order or agreed upon by the parties. Documents existing in hardcopy or in paper format shall be scanned and produced in the same manner as documents existing in electronic format. The parties agree not to intentionally degrade the searchability of documents as part of the production process, nor to convert documents

1 with color to black and white.

2 Standard Concordance load files, including DAT and OPT files should be provided  
3 including the following fields where available:

- 4 • Prod BegDoc – beginning production number
- 5 • Prod EndDoc – ending production number
- 6 • Prod BegAttach – starting bates number of attachments to the document
- 7 • Prod EndAttach – ending bates number of attachments to the document
- 8 • Date Created – date/time format
- 9 • Date Last Modified – date/time format
- 10 • Email Send Date – date/time format
- 11 • Email Received Date – date/time format
- 12 • Email To
- 13 • Email From
- 14 • Email CC
- 15 • Email BCC
- 16 • Email Subject
- 17 • Hash – the MD5 or SHA hash value for the document
- 18 • File Name
- 19 • Custodian
- 20 • Author
- 21 • All Custodians –custodian information for original and de-duped file(s); Last, First
- 22 • Confidentiality
- 23 • Parent ID – only available on child items
- 24 • ChildID – semicolon delimited; only present on parents; AKA AttachmentDocID
- 25 • MessageID – extracted from email's metadata. AKA int\_msgID
- 26 • ConversationIndex – 44 character string created in initial email with 10 extra
- 27 characters for each reply or forward

1           • NativeLink – path to native file (if any)  
 2           • Textlink – path to text file

3           Separate text files shall be provided for each document per the specifications below. Text  
 4           should be provided for each file in separate text file (.txt) with document level text and a relative  
 5           link to the file in the DAT. Extracted text or OCR will not be placed in the DAT file. Text files  
 6           should be named for the BEGDOC# entry for that specific record. All records should have a text  
 7           file even if the file has no text. All text should be processed and delivered in Unicode. Text files  
 8           for redacted documents should be the OCR text of the document as redacted. Electronic documents  
 9           should be accompanied with extracted text. Where extracted text is not otherwise available, the  
 10           process of optical character recognition (OCR) should be run on the document to extract any  
 11           available text. Hard copy documents that are scanned should also be run through OCR so that any  
 12           text is provided as part of the load files.

13           The parties further agree to produce spreadsheet files (e.g., CSV, TSV, XLS, XLSX, XLT,  
 14           or XLTX), presentation files (e.g., PPT, PPTX, PPTM), and media files (e.g., AVI, MP3, MP4,  
 15           WAV, or MOV) in native format, and agree to respond to additional reasonable and specific  
 16           requests for the production of files or file types in native format where appropriate. When a file is  
 17           provided natively, a slipsheet must be supplied in the appropriate IMAGES folder and must contain  
 18           BegDoc#, Confidentiality Designation, and “File Provided Natively.” Native file names should be  
 19           named for the BEGDOC# entry for that specific record with the Confidentiality Designation,  
 20           separated by an underscore and end with the appropriate file extension  
 21           (ABC00000001\_Confidential.xls).

23           Data may be deduplicated on a global level.

24           Production folders should be delivered with the following subfolders and be restricted to  
 25           1,000 files per subfolder: DATA, IMAGES, NATIVES, TEXT.

26           Metadata load file should be encoded in Unicode and provided in Concordance delimiters and  
 27           format (.DAT):

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Value	Character	ASCII Number
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1	Column	¶	20
2	Quote	þ	254
3	Newline	®	174
4	Multi-Value (Do not follow with space)	;	59
	Nested Value	\	92

5 The first row of each metadata load file should contain the field names listed above. All  
 6 fields should be present in the metadata load file regardless of whether data exists. Field order must  
 7 remain consistent in subsequent productions.

8 Date & Time format should be MM/DD/YYYY HH:MM (06/30/2009 13:30), unless  
 9 otherwise specified to be provided as separate fields. If date and time fields are to be provided  
 10 separately, date format should be MM/DD/YYYY and time format should be HH:MM.

11 Image file names should match the page identifier for that specific image and end with the  
 12 appropriate extension. File names cannot have embedded spaces, commas, ampersands, slashes,  
 13 back slashes, hash marks, plus signs, percent signs, exclamation marks, any character used as a  
 14 delimiter in the metadata load files, or any character not allowed in Windows file-naming  
 15 convention (,& \ / # + % ! : \* ? “ < > | ~ @ ^).

16       B. *Parent and Child Emails*

17       The parties shall produce email attachments sequentially after the parent email. With  
 18 respect to an email chain, the parties are permitted to produce the longest unique chain and the  
 19 parties do not need to separately produce the lesser-included emails unless those lesser-included  
 20 emails include unique attachments not included in the longest chain. If a lesser-included email  
 21 includes a unique attachment, then the lesser-included email must be separately produced with the  
 22 attachment.

23       C. *Historical Litigation*

24       Notwithstanding the foregoing, all documents that the producing party re-produces in whole  
 25 or in part from the production files of a historical litigation should be produced in the same manner  
 26 and form, including native files and all metadata, as originally produced in the relevant historical  
 27 litigation.

1                   **7. PHASING**

2                   When a party propounds discovery requests pursuant to Fed. R. Civ. P. 34, the parties agree  
3 to phase the production of ESI in a reasonable and appropriate manner as agreed on by the parties.  
4 Following the initial production, the parties will continue to prioritize the order of subsequent  
5 productions.

6                   **8. DOCUMENTS PROTECTED FROM DISCOVERY**

7                   Pursuant to Fed. R. Evid. 502(d), the production of privileged or work-product-protected  
8 documents, whether inadvertent or otherwise, is not a waiver of privilege or protection from  
9 discovery in this case or in any other federal or state proceeding. For example, the mere production  
10 of a privileged or work-product-protected document in this case as part of a mass production is not  
11 itself a waiver in this case or in any other federal or state proceedings.

12                   **9. PRIVILEGE LOG**

13                   Communications may be identified on a privilege log by category, rather than individually,  
14 if appropriate.

15                   Communications involving counsel involved with this litigation that post-date the filing of  
16 the complaint need not be placed on a privilege log.

17                   For Nordstrom, such counsel include at least:

- 18                   • Attorneys from Kilpatrick Townsend and Stockton
- 19                   • Attorneys from Haltom & Doan
- 20                   • Attorneys from The Heartfield Law Firm
- 21                   • Nordstrom In-house counsel and legal team, including
  - 22                   ○ Kristen Wilson
  - 23                   ○ Sheryl Garland
  - 24                   ○ Darcy Shearer
  - 25                   ○ Bergitta Trelstad
  - 26                   ○ Barbara Barrilleaux
  - 27                   ○ April Rettkowski

1 For Droplets, such counsel include at least:

2       • Attorneys from Reichman Jorgensen LLP;

3       • Attorneys from McKool Smith;

4       • David Warburg and attorneys working under his supervision;

5       • James Holmes;

6       • Katrina Bennett;

7       • Jordan Garner;

8       • Travis Luke Manfredi;

9       • Vijay K. Toke;

10       • Kirsten A. Zeberkiewicz;

11       • Jay Neukom;

12       • Brian D. Melton;

13       • Mitchell VerVoort;

14       • Tim Bechen;

15       • Matt Kaufman and attorneys working under his supervision;

16       • Albert H. Manwaring;

17       • Seth Ostrow and attorneys working under his supervision; and

18       • Stephen Susman.

19       Each party shall supplement their list of counsel at the time privilege logs are exchanged.

20       **10. PROPOSED MODIFICATIONS OR LIMITATIONS TO THE DISCOVERY**

21           **RULES**

22       The parties agree that expert disclosures, including each side's expert reports, shall comply  
23 with the requirements of Federal Rule of Civil Procedure 26(a)(2), except as modified herein.  
24 Neither side is required to preserve, disclose (including in expert deposition testimony), or place on  
25 a privilege log the following documents or materials: (i) any form of communication or work  
26 product shared between any of the parties' trial counsel and such party's expert(s) or consultant(s);  
27 (ii) any form of communication or work product shared between an expert and persons assisting the  
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1 expert; (iii) expert's notes; (iv) drafts of expert reports, analyses, or other work product, unless any  
2 of the above are expressly relied upon and/or cited in support of an opinion or fact. The parties  
3 shall in connection with all expert reports provide a list by Bates number of all documents  
4 considered by the testifying expert(s).

5 **11. MODIFICATION**

6 This Stipulated Order may be modified by a Stipulated Order of the parties or by the Court  
7 for good cause shown.

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**IT IS SO STIPULATED**, through Counsel of Record.

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1 Dated: March 26, 2020

2 /s/ Khue V. Hoang

3 Courtland L. Reichman (CA Bar No. 268873)  
4 creichman@reichmanjorgensen.com  
5 Shawna L. Ballard (CA Bar No. 155188)  
6 sballard@reichmanjorgensen.com  
7 Michael G. Flanigan (CA Bar No. 316152)  
8 mflanigan@reichmanjorgensen.com  
9 Kate M. Falkenstien (CA Bar No. 313753)  
10 kfalkenstien@reichmanjorgensen.com  
11 REICHMAN JORGENSEN LLP  
12 100 Marine Parkway, Suite 300  
13 Redwood Shores, CA 94065  
14 Telephone: (650) 623-1401  
15 Facsimile: (650) 623-1449

16 Khue V. Hoang (CA Bar No. 205917)  
17 khoang@reichmanjorgensen.com  
18 Jaime F. Cardenas-Navia (*pro hac vice*)  
19 jcardenas-navia@reichmanjorgensen.com  
20 REICHMAN JORGENSEN LLP  
21 750 Third Avenue, Suite 2400  
22 New York, NY 10017  
23 Telephone: (212) 381-1965  
24 Telecopier: (650) 623-1449

25 ATTORNEYS FOR PLAINTIFF  
26 DROPLETS, INC.

27 /s/ Benjamin M. Kleinman

28 KILPATRICK TOWNSEND &  
1 STOCKTON LLP  
2 Jordan Trent Jones  
3 (State Bar No. 166600)  
4 jtjones@kilpatricktownsend.com  
5 1080 Marsh Road  
6 Menlo Park, CA 94025  
7 Telephone: (650) 752 2433  
8 Facsimile: (650) 326 2422  
9 Benjamin M. Kleinman  
10 (State Bar No. 261846)  
11 bkleinman@kilpatricktownsend.com  
12 Two Embarcadero Center Suite 1900  
13 San Francisco, CA 94111  
14 Telephone: (415) 273-7122  
15 Facsimile: (415) 723-7122

16 ATTORNEYS FOR DEFENDANT  
17 NORDSTROM, INC.

1 **ATTESTATION PURSUANT TO CIVIL LOCAL RULE 5-1**

2 Pursuant to N.D. Cal. Civil Local Rule 5-1(i)(3), I attest that concurrence in the filing of this  
3 document has been obtained from each of the other signatories.

4 Dated: March 26, 2020

5 */s/ Khue V. Hoang*  
6 Khue V. Hoang

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1 PURSUANT TO STIPULATION, IT IS SO ORDERED.  
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DATED: March 30, 2020



JON S. TIGAR  
United States District Judge